

Seema Jain

Senior Product Designer | B2B Enterprise SaaS & Native Mobile

Salzburg, Austria (open to relocation | EU Blue Card) | seemasam2113@gmail.com

Portfolio : seema-jain.com | LinkedIn : linkedin.com/in/seema-sampathrai/

Professional summary

Senior Product Designer with 7+ years on data-heavy B2B SaaS and multi-portal platforms, turning dense technical data into clear, actionable interfaces. Full-cycle owner - discovery through delivery, design QA, post-release iteration. AI-native: running an agentic Claude workflow (custom skills, prompt-driven build-and-review loops) for screen variations, research synthesis, and design critique - and used it to design and ship seema-jain.com end-to-end.

Professional experience

UX/UI Designer | ChargePoint Austria GmbH

April 2025 - Present

- **Multi-Platform Product Design:** Owned end-to-end design across two connected platforms serving distinct user groups - a B2B mobile app (iOS & Android) for field electricians and a SaaS web platform for enterprise administrators - unified into a single, coherent end-to-end journey.
- **Complex Interface Architecture:** Defined interaction patterns and information architecture for multi-state, data-dense flows requiring users to act on layered technical information, applying rigorous UX thinking to reduce cognitive load in high-stakes environments.
- **AI-Accelerated Exploration:** Generated and iterated early screen concepts for the field-electrician mobile app in Figma Make, pressure-testing multiple directions with stakeholders before committing to high-fidelity design.
- **Full-Cycle Delivery in Sprints:** Drove design from early discovery through high-fidelity delivery, design QA, and postrelease iteration - embedded in product and engineering sprints, authoring acceptance criteria used directly by engineering and unblocking developers during build.
- **Stakeholder Communication & UAT:** Presented and defended design decisions to enterprise partners during User Acceptance Testing using high-fidelity, logic-driven Figma prototypes (Variables, advanced interactions), clustering interview notes into themes with Claude and synthesizing feedback into actionable iterations.
- **Design Hiring & Quality Bar:** Defined hiring criteria and ran technical design interviews, helping scale the product design team while keeping the quality bar high.

UX Designer | The Mobility House, Munich

October 2022 - December 2024

- **Cross-Platform Design System:** Designed and launched DesignGrid, a component library spanning web and mobile, establishing shared token architecture and interaction patterns across teams - reducing new feature development time by 80%.
- **Field-to-Platform Integration:** Led full-cycle UX for a self-service native mobile installer app, defining the data handoff contract between on-site field hardware and an enterprise SaaS admin platform - removing the need for internal deployment specialists on the happy path and reducing implementation costs by 27%.
- **Embedded Delivery:** Collaborated with distributed PM and engineering teams across a remote-first environment, driving design from discovery through high-fidelity handoff and post-launch iteration on complex, data-heavy B2B workflows.

UI/UX Designer | Sonata Software, Bengaluru

January 2021 - June 2021

- **Consumer-Facing Platform Design:** Designed the UI for CoCreate, a collaborative product-development platform connecting merchandisers, designers, and artisans in one workflow.
- **Design for Scale & Impact:** Shaped an experience that gave 30,000+ women artisans direct access to collaborate and bring products to market.

UI/UX Designer | Simar Corp

April 2020 - November 2020

- **Design System Application:** Customized SaaS interfaces and Appcues themes with CSS to enforce design system standards across multiple enterprise clients, ensuring brand consistency at scale.
- **Design-to-Engineering Handoff:** Created comprehensive handoff documentation that streamlined collaboration with engineering and reduced implementation errors by 30%.

UI Designer | Shriya Creative Illusions

September 2019 - March 2020

- **Data-Informed UI Optimization:** Used Hotjar behavioral analytics (heatmaps, session recordings) to identify friction points and inform UI improvements that increased website traffic by 15%.

UI Designer | WowExp Technologies

June 2019 - September 2019

- **Cross-Functional Product Design:** Designed a virtual try-on mobile experience in collaboration with engineers, ML specialists, and data scientists, addressing real customer concerns around fit, color, and appearance.

UI Designer | Simar Corp

January 2017 - January 2019

- **High-Conversion Mobile App Design:** Designed an intuitive checkout and order-tracking experience for an e-commerce mobile app, increasing conversion rates by 22%.

core skills

Product Design: End-to-End Product Design (Web & Mobile), Multi-Platform Design, B2B SaaS, iOS & Android, Information Architecture, UX Writing, Visual Design

AI & Agentic Workflow: Claude (agentic workflows, custom skills, prompt-driven build-review-iterate loops, vibe coding - designed and shipped own portfolio site), Figma Make (generative AI screen exploration), AI-assisted research synthesis and design critique

Design Systems: Design System Architecture, Component Libraries, Cross-Platform Tokens, White-Labeling

Delivery & Ownership: Full Cycle Design Ownership, Design QA, Jira Ticket Management, Embedded Team Collaboration, Agile / Remote-First Workflows

Research & Validation: User Acceptance Testing (UAT), Usability Testing, Qualitative & Quantitative Research, Hotjar, Stakeholder Management

Tools: Figma (Variables, Advanced Prototyping), Adobe Creative Suite, Jira, Hotjar, Appcues, Lucidchart, Claude

Education & certificates

Google UX Design Professional Certificate | Google

Fashion Design | Vogue Institute of Fashion Technology